



## **Gateway Sixth Form College texts its way to successful communication with students using PageOne**

**December 15th, 2008-** PageOne, the UK's leading mobile messaging company today announces that its JANET txt service and MoodleMobile module, have both been chosen by Leicester's Gateway Sixth Form College to help staff quickly and efficiently communicate with students. The JANET txt service enables the college to communicate on a number of important issues including student timetabling, financial payments, and Moodle VLE users at the college, now have access via PageOne's MoodleMobile module. The college, which has over 1,200 students, has set up its entire administration department and five academic divisions with their own texting accounts.

Gateway Sixth Form College chose JANET txt because they wanted to get closer to the student and communicate with them in their own 'language'- by text. Staff at the college differ slightly in the way they use the system; the academic staff primarily use JANET txt to inform students about changes to timetables, the finance department text students the weekly status of their EMA payments and Student Services use texts to send informal reminders to students as part of the application process.

The JANET txt service also proved useful to Gateway College during a recent minor emergency, re-affirming that it was the right decision to use this service. Paul Taylor, Network and Corporate Data Manager at Gateway Sixth Form College explains, "On one occasion, the college had to close when our water supply was cut off, and we sent texts early the next morning when the supply was restored to tell students that the college was re-opening. This prompted many students to correct their mobile numbers with Student Services and reinforced the message that subscribing to a text service was the correct decision. I have no hesitation in recommending JANET txt as a cost-effective additional communication tool for colleges".

Speaking on Gateway Sixth Form College choosing JANET txt, Clair Cawley, Marketing Director of PageOne Communications, said "I'm delighted to see Gateway Sixth Form College benefitting from our service. Effective communication between teachers, administrators and students is crucial and it is great to see the college communicating with its students so successfully. I look forward to continuing our work with Gateway Sixth Form College for the benefit of both parties".

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**Notes to editors:**

**About PageOne.** [www.pageone.co.uk](http://www.pageone.co.uk)

PageOne is the leading provider of award-winning wireless messaging solutions to the public and enterprise sectors. It has a proven track record of introducing innovative products and services and owns and operates a UK-wide paging network and provides business SMS messaging solutions; PageOne Paging and PageOne Connect respectively.

**Note to editors**

The PageOne name is written as one word with a capital 'P' and capital 'O'.

**About Janet txt.** [www.pageonejanettxt.com](http://www.pageonejanettxt.com)

Provided by PageOne on behalf of JANET(UK), the JANET txt service is a comprehensive suite of secure SMS-based messaging services. Specifically tailored to meet the requirements of the education community, JANET txt aims to offer simple, secure and intuitive messaging technology.

**About JANET(UK):**

JANET(UK) manages the operation and development of JANET on behalf of JISC (Joint Information Systems Committee) for the UK Further and Higher Education Funding Councils. JISC also works in partnership with the Research Councils. JANET(UK) is government funded, with the primary aim of providing and developing a network infrastructure that meets the needs of the education and research communities.

**About JANET**

JANET is the network dedicated to the needs of education and research in the UK. It connects the UK's education and research organisations to each other, as well as to the rest of the world through links to the global Internet. In addition, JANET includes a separate network that is available to the community for experimental activities in network development.

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