

PageOne launches Outlook SMS Services for JANET txt customers

Simple, fast and intuitive SMS solution driven by PageOne's award winning messaging gateway

London, 26 July, 2011 - [PageOne Communications](#), the UK's leading provider of mobile messaging solutions to the education, public and enterprise sectors, today announced the launch of its new SMS service for Microsoft Outlook, available to its JANET txt customers. PageOne's Outlook SMS service provides a seamless method of sending and receiving SMS messages directly from Microsoft Outlook, the world's most widely used email software.

Developed specifically for the education community, JANET txt is a low cost suite of secure SMS-based messaging services provided by PageOne on behalf of JANET(UK), the UK's national education and research network. With mobile messaging becoming an increasingly effective communication tool amongst schools, colleges and universities, the addition of Outlook integration presents the opportunity to blend new technology with the familiarity of an existing infrastructure.

Compatible with both Outlook 2007 and 2010, PageOne's Outlook SMS service utilises Office Messaging Service (OMS), enabling JANET txt users to quickly and easily compose and send SMS messages to mobile devices, all from within Outlook, as easily as sending an email. Unlike other Outlook plug-ins designed for the education sector, with PageOne's service there is no new software to install, no new workflows to learn or training required. By adding the service to Microsoft Outlook JANET txt users immediately have a fully functioning SMS service up and running in minutes, and can begin composing SMS messages to send to their Outlook address book straight away.

It's perfect for the diverse requirements of users, be it regular marketing campaigns or for more ad-hoc messaging needs..

"The service really couldn't be any simpler to set up and use" said Andrew Davis, Network Services-Co-ordinator, JANET(UK) who trialled a beta version of the service

for JANET txt. "The ability for users of the JANET txt service to quickly and easily send SMS from directly within Microsoft Outlook is an excellent extension to PageOne's messaging capabilities".

For further information on PageOne's Outlook SMS services please visit

<http://www.pageone.co.uk/services/connect/outlook-sms-service>

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About PageOne. www.pageone.co.uk

PageOne is the leading provider of award-winning wireless messaging solutions to the public and enterprise sectors. It has a proven track record of introducing innovative products and services and owns and operates a UK-wide paging network and provides business SMS messaging solutions; PageOne Paging and PageOne Connect respectively.

All PageOne systems are powered by the company's own flexible platform Oventus, developed to enable the seamless integration of mobile messaging across different networks and technologies. These services have consistently been designed to meet and exceed the demands of an increasingly mobile environment, providing reliable and cost effective communications to thousands of organisations across the government, NHS and major corporate sectors.

About Janet txt

Provided by PageOne on behalf of JANET(UK), the JANET txt service is a comprehensive suite of secure SMS-based messaging services. Specifically tailored to meet the requirements of the education community, JANET txt aims to offer simple, secure and intuitive messaging technology.

About JANET(UK) :

JANET(UK) manages the operation and development of JANET on behalf of JISC (Joint Information Systems Committee) for the UK Further and Higher Education Funding Councils. JISC also works in partnership with the Research Councils. JANET(UK) is government funded, with the primary aim of providing and developing a network infrastructure that meets the needs of the education and research communities.

About JANET

JANET is the network dedicated to the needs of education and research in the UK. It connects the UK's education and research organisations to each other, as well as to the rest of the world through links to the global Internet. In addition, JANET includes a separate network that is available to the community for experimental activities in network development.

Trademarks

JANET® and JANET(UK)® are registered trademarks of the Higher Education Funding Councils for England, Scotland and Wales. The JNT Association is the registered user of these trademarks.

Note to editors

The PageOne name is written as one word with a capital 'P' and capital 'O'.

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